

## CLAIMS

### I Claim:

1. A camera mount comprising a base adapted for essentially permanent fixing to the ground at a chosen site, a support upstanding from the base and having an upper end, a camera platform provided at the upper end of the support, said camera platform having a camera mounting surface, and a rotatable standard camera mount screw projecting from the camera mounting surface, whereby a camera may be temporarily mounted on the platform by a photographer to facilitate the taking of a self-portrait of the photographer with a backdrop predefined by the fixing of the base at the chosen site.
2. A camera mount as claimed in claim 1, wherein the mount screw is provided on a boss rotatably mounted on the camera platform, with only a threaded part of the mount screw being capable of projecting above the upper surface of the platform.
3. A camera mount as claimed in claim 1, wherein the camera platform is adjustable about at least one axis.
4. A camera mount as claimed in claim 3, wherein the camera mount is adjustable about a horizontal axis.
5. A camera mount as claimed in claim 1, wherein the support is in the form of a substantially rigid column having lower and upper ends, the lower end being attached to the base and the camera platform being attached to the upper end.
6. A camera mount as claimed in claim 5, wherein said column is tubular and the lower end thereof encircles the base, and the upper end encircles the camera platform.
7. A camera mount as claimed in claim 6, wherein at least one aperture is provided in the column adjacent the platform, whereby access may be gained to the camera mount screw from below the platform.

8. A camera mount as claimed in any of the preceding claims, wherein the support provides at least one surface for carrying information.

9. A camera mount as claimed in claim 8, wherein the support provides at least one planar surface for carrying advertising material.

10. A camera mount as claimed in claim 1, wherein the support includes a shroud enclosing and surrounding the space between the base and the platform.

11. A camera mount as claimed in claim 10, wherein the shroud is profiled to have a recognisable shape indicative of a particular commercial product.

12. A camera mount as claimed in claim 10, wherein at least one aperture is provided in the shroud adjacent the platform, whereby access may be gained to the camera mount screw from below the platform.